



**childaware**  
APPROACHES CONFERENCE

15-16 May 2017

BRISBANE Convention and Exhibition Centre

Driving national action on child safety and wellbeing

AN INITIATIVE OF  
**FamiliesAustralia**



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## SPONSORSHIP & EXHIBITION PROSPECTUS

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**The 2017 Child Aware Approaches Conference (CAA 2017) will be a vibrant and interactive two-day conversation between policymakers, researchers and service delivery experts from around Australia.**

CAA 2017 builds on four highly successful annual conferences that have advanced the National Framework for Protecting Australia's Children 2009-2020, Australia's first-ever COAG-endorsed plan of action to improve child safety and wellbeing.

## 2017 CONFERENCE THEMES

The conference provides an opportunity to be 'propositional,' to share your thoughts about new and improved national policy. Speakers and authors will be encouraged to frame their presentations in ways that encourage policy discussion and analysis, showcase promising and innovative practice, and help to chart directions in three key areas:

- ❖ *Advancing children's development and wellbeing in the first 1000 days.*
- ❖ *Supporting young people in out-of-home care to flourish in adulthood.*
- ❖ *Building child safe organisations and environments*

## Why should you support this Conference?

**Raise your visibility within this multi-disciplinary sector by partnering with Families Australia to demonstrate your involvement in, and support for, Child Aware Approaches.**

The CAA 2017 program will contribute to enhancing our knowledge and capacities to engage with the national policy agenda for children and young people's safety and wellbeing. The program will help unpack and explore new and improved national policy ideas and solutions to complex issues affecting children, young people and their families.

## Venue and dates

The conference will be held at Brisbane Convention and Exhibition Centre, from 15-16 May 2017.

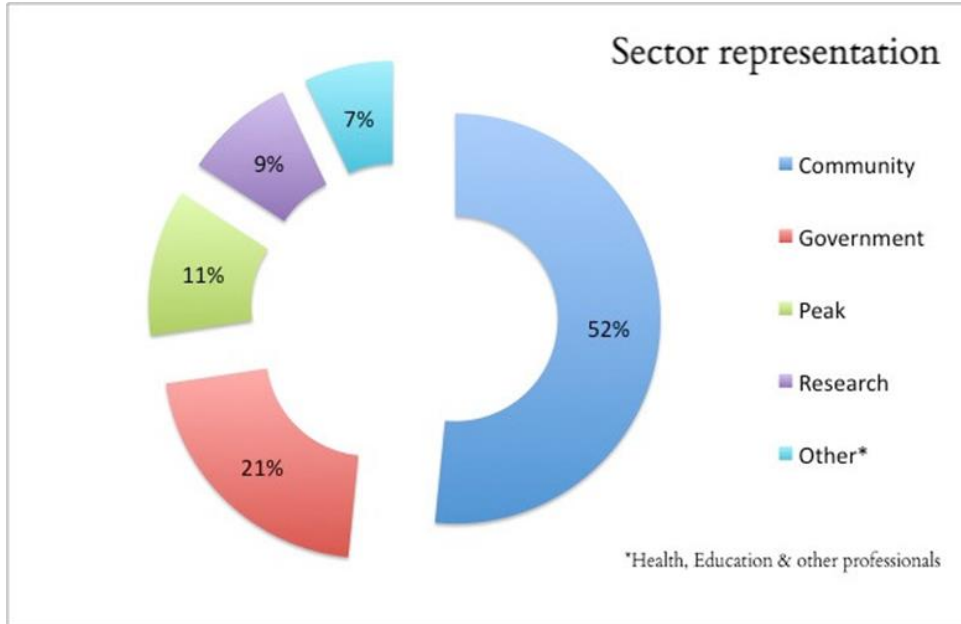
Please refer to the conference website [www.childawareconference.org.au](http://www.childawareconference.org.au) for full details.



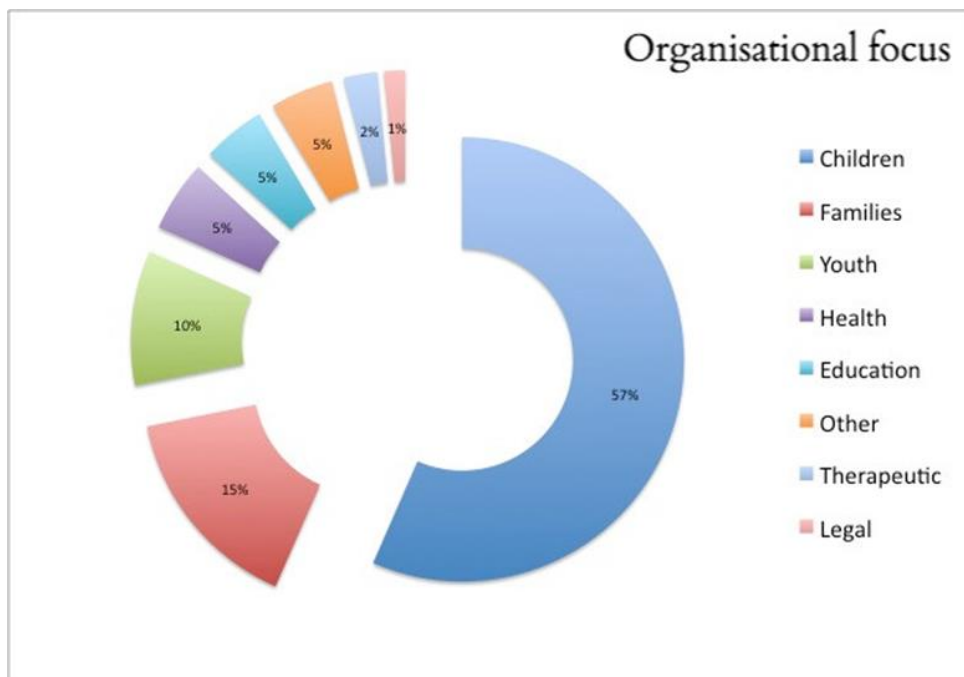
## Who will attend?

CAA 2017 will attract people eager to help shape future directions of national policy and action on child safety and wellbeing including international and Australian policymakers, researchers, academics, service delivery leaders and practitioners, and students.

**2016 Delegate Profile:**



*The cross-sector and transdisciplinary nature of delegates, as shown in these graphs, ensure opportunities to network and connect in a deep and diverse conversation.*



## Sponsorship Opportunities

The organising committee encourages organisations to support the 2017 Conference by participating as a sponsor. The conference organisers would be happy to offer a tailored solution to best meet your marketing objectives.



### OPPORTUNITIES AT A GLANCE

SPONSORSHIP PACKAGE	NUMBER OF OPPORTUNITIES	PRICE (AUD) excl GST
Platinum Sponsor (Oration + Welcome Reception)	ONE	\$25,000
Gold Sponsor (Keynote Speaker)	FOUR	\$12,000
Silver Sponsor (Video Recording or Coffee Cart)	TWO	\$5,000
Satchel Sponsor	ONE	\$3,500
USB Sponsor	ONE	\$3,500
Delegate Sponsor	UNLIMITED	up to \$3,000
Student Sponsor	UNLIMITED	\$500
Satchel Insert	UNLIMITED	\$500
Handbook Advertising	UNLIMITED	\$500/\$750
Exhibitor	TEN	\$1000





Enjoy premium exposure as the most valued supporter of CAA 2017.

Platinum level will provide exclusive sponsorship of the Families Australia Oration and Welcome Reception.

**The Platinum Sponsor will receive:**

- ❖ Recognition as the exclusive Platinum Sponsor and Host of the 2017 Families Australia Oration and Welcome Reception
- ❖ An opportunity to introduce the Oration speaker and engage in a private meeting with the speaker
- ❖ Four (4) complimentary full registrations to the Conference
- ❖ Four (4) additional Welcome Reception tickets
- ❖ One networking table display located in a prominent position in the conference foyer
- ❖ Two (2) exhibitor passes
- ❖ Logo and acknowledgement as Platinum Sponsor:
  - on all conference materials
  - on holding slides at the commencement of each session
  - on the conference website, with a link to your organisation website
- ❖ Full page colour advertisement (A5 portrait) in the conference handbook (artwork to be provided by you)
- ❖ 200 word profile with your logo in the conference handbook
- ❖ Option to provide promotional material for one satchel insert
- ❖ Electronic copy of the participant list (excluding participants who have requested privacy) one week prior to the conference



Gold Sponsors have the opportunity to select sponsorship of one of the four Keynote Speakers:

**Gold Sponsors will receive:**

- ❖ Opportunity to engage with the nominated keynote speaker post-conference (liaise through Families Australia)
- ❖ Opportunity to provide a freestanding banner to be placed on stage during the sponsored keynote presentation
- ❖ Verbal acknowledgement at the opening and closing of the sponsored session
- ❖ Two (2) complimentary full registrations to the Conference, including the Cocktail Reception
- ❖ Two (2) complimentary passes for invited guests to attend the sponsored session
- ❖ One networking table display located in a prominent position in the conference foyer
- ❖ One (1) exhibitor pass
- ❖ Logo and acknowledgement as Gold Sponsor
  - on all conference materials
  - on holding slides at the commencement of each session
  - on the conference website, with a link to your organisation website
- ❖ Full page (A5 portrait) colour advertisement in the conference handbook (artwork to be provided by you)
- ❖ 150 word profile with your logo in the conference handbook
- ❖ Option to provide promotional material for one satchel insert
- ❖ Electronic copy of the participant list (excluding participants who have requested privacy) one week prior to the conference



**The Video Recording Sponsor will receive:**

- ❖ Verbal acknowledgement as the Video Recording Sponsor during the opening and closing sessions
- ❖ Logo and acknowledgement as Video Recording Sponsor
  - on all conference materials
  - on holding slides at the commencement of each session
  - on the conference website, with a link to your organisation website
  - on any videos published post-conference
- ❖ 100 word company profile with your logo in the conference handbook
- ❖ Option to provide promotional material for one satchel insert
- ❖ Electronic copy of the participant list (excluding participants who have requested privacy) one week prior to the conference

**Silver (Coffee Cart) Sponsor** *ONE OPPORTUNITY*

Sponsor may provide a freestanding banner to be placed at the coffee cart, plus any promotional literature to be displayed at the coffee cart (to be provided by you).

**The Coffee Cart Sponsor will receive:**

- ❖ The opportunity to provide branded coffee cups (to be provided by you)
- ❖ Logo and acknowledgement as Coffee Cart Sponsor
  - on all conference materials
  - on holding slides at the commencement of each session
  - on the conference website, with a link to your organisation website
- ❖ 100 word company profile in the conference handbook
- ❖ Option to provide promotional material for one satchel insert
- ❖ Electronic copy of the participant list (excluding participants who have requested privacy) one week prior to the conference

**Satchel Sponsor****The Satchel Sponsor will receive:**

- ❖ Logo on the Conference Satchel (in addition to the 2017 Conference branding). The conference committee reserves the right to source and select the satchel.
- ❖ Logo and acknowledgement as Satchel Sponsor
  - on all conference materials
  - on holding slides at the commencement of each session
  - on the conference website, with a link to your organisation website
- ❖ 50 word company profile in the conference handbook
- ❖ Option to provide promotional material for one satchel insert
- ❖ Electronic copy of the participant list (excluding participants who have requested privacy) one week prior to the conference

**The USB Sponsor will receive:**

- ❖ Logo on the Conference USB (in addition to the 2017 Conference branding). The conference committee reserves the right to source and select the USB.
- ❖ Logo and acknowledgement as USB Sponsor
  - on all conference materials
  - on holding slides at the commencement of each session
  - on the conference website, with a link to your organisation website
- ❖ 50 word company profile in the conference handbook
- ❖ Option to provide promotional material for one satchel insert
- ❖ Electronic copy of the participant list (excluding participants who have requested privacy) one week prior to the conference

**Delegate Sponsor****up to \$3,000**

Delegate Sponsorship recognises the financial contribution of an organisation in sponsoring the registration, travel and accommodation of one (1) delegate from an identified group including rural or remote, Aboriginal & Torres Strait Islander, Culturally and Linguistically Diverse or people with a disability. *Please nominate a particular delegate or organisation that you would like to sponsor and liaise with Families Australia to arrange bookings.*

**Delegate Sponsors will receive:**

- ❖ Logo and acknowledgement as a Delegate Sponsor
  - on all conference materials
  - on holding slides at the commencement of each session
  - on the conference website, with a link to your organisation website
- ❖ 50 word company profile in the conference handbook
- ❖ Option to provide promotional material for one satchel insert
- ❖ Electronic copy of the participant list (excluding participants who have requested privacy) one week prior to the conference

**Student Sponsor****\$500 + GST**

Student Sponsors will sponsor the registration of one (1) student delegate.

*Please let us know if you would like to nominate a particular student, or educational institution to benefit from your sponsorship.*

**Student Sponsors will receive:**

- ❖ Logo and acknowledgement as Student Sponsor
  - on all conference materials
  - on holding slides at the commencement of each session
  - on the conference website, with a link to your organisation website
- ❖ 50 word company profile in the conference handbook
- ❖ Electronic copy of the participant list (excluding participants who have requested privacy) one week prior to the conference





## Satchel Insert

**\$500 + GST**

The opportunity to provide one (1) promotional brochure to a maximum of 4 x A4 pages to be inserted into the conference satchels.

## Handbook Advertising

**\$600 / \$800 + GST**

The opportunity to include an advertisement in the conference handbook.

*Print- ready artwork to be provided by you*

- ❖ A5 (portrait) full colour advertisement - \$800
- ❖ A6 (landscape) full colour advertisement - \$600

*Please note that print deadlines apply.*

## Exhibition Package *LIMIT OF 10*

**\$1,000 + GST**

### Exhibitors will receive:

- ❖ One display space (2m wide x 2m deep)\*
  - One clothed trestle table
  - One poster board (dimensions to be advised)
  - Two chairs
- ❖ One (1) complimentary exhibitor pass
- ❖ Logo and acknowledgement as Exhibitor
  - on the conference website, with a link to your organisation website
- ❖ 50 word company profile in the conference handbook
- ❖ Electronic copy of the participant list (excluding participants who have requested privacy) one week prior to the conference

*\*Please advise if power is needed. Additional costs may apply.*



### PLEASE NOTE:

Exposure in the conference publications is reliant on confirmation of sponsorship and receipt of materials prior to print deadlines. Please ensure that your participation is confirmed by the earliest date possible to maximise exposure to conference attendees.

# BOOKING FORM

## 2017 Child Aware Approaches Conference



Name: \_\_\_\_\_

Position: \_\_\_\_\_

Organisation: \_\_\_\_\_

Postal Address: \_\_\_\_\_

State: \_\_\_\_\_ Postcode: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Mobile: \_\_\_\_\_

*My organisation would like to place a booking request for the following sponsorship package/s\*:*

- |   |   |                |
|---|---|----------------|
| <input type="checkbox"/> Platinum Sponsor                                     | .....                                       | \$25,000 + GST |
| <input type="checkbox"/> Gold Sponsor   | .....                                       | \$15,000 + GST |
| <input type="checkbox"/> Silver Sponsor                                       | .....                                       | \$10,000 + GST |
| <input type="checkbox"/> Video Recording Sponsor                              | .....                                       | \$5,000 + GST  |
| <input type="checkbox"/> Coffee Cart Sponsor                                  | .....                                       | \$5,000 + GST  |
| <input type="checkbox"/> Satchel Sponsor                                      | .....                                       | \$3,500 + GST  |
| <input type="checkbox"/> USB Sponsor  | .....                                       | \$3,500 + GST  |
| <input type="checkbox"/> Aboriginal & Torres Strait Islander Delegate Sponsor |   | \$3,500 + GST  |
| <input type="checkbox"/> Student Sponsor                                      | ( ____ delegate/s x \$500+GST per delegate) | \$.....        |
| <input type="checkbox"/> Satchel Insert                                       | ( ____ insert/s x \$500+GST per insert)     | \$.....        |
| <input type="checkbox"/> Handbook Advertisement (A5 portrait)                 | .....                                       | \$800 + GST    |
| <input type="checkbox"/> Handbook Advertisement (A6 landscape)                | .....                                       | \$600 + GST    |
| <input type="checkbox"/> Handbook Advertisement (A6 landscape)                | .....                                       | \$600 + GST    |
| <input type="checkbox"/> Exhibitor  | .....                                       | \$1,000 + GST  |

\* [Terms and conditions on following page](#)

### Payment details

I will pay by EFT, and note that the banking details will be on the invoice

I will pay by credit card, and authorise the amount of \$ \_\_\_\_\_ plus card fees to be charged as follows:

Visa (+2%)

Mastercard (+2%)

AMEX (+3%)

Card number: \_\_\_\_\_ Expiry date: \_\_\_\_\_

Card holder name: \_\_\_\_\_ Signature: \_\_\_\_\_

Please note that debits to your credit card will appear as "Kaigi Conferencing and Events" on your credit card statement

**Please send the completed booking form to the Conference Secretariat:**

Kaigi Conferencing and Events | Level 1, The Realm, 18 National Circuit, Barton ACT 2600 | Email: [childaware@kaigi.com.au](mailto:childaware@kaigi.com.au) | Fax: 02 6198 3232

# TERMS AND CONDITIONS

## BOOKING AND REGISTRATION

Completed booking form and deposit required before confirmation of sponsorship category.

Payment requirements: 50% deposit within 14 days of booking and balance prior to conference.

Exhibition table display locations will be allocated in accordance with sponsorship category and date of receipt of booking form.

All exhibitors must be registered to attend.

Delegate list may be used by a sponsor organisation for the 2017 Child Aware Approaches Conference only and is not to be used for future conference marketing or transferred in full or in part to a third party. Use of the delegate list must comply with Australian Privacy Principles.

## FOR EXHIBITORS

### SECURITY

It is suggested that no valuable items be left at your booth, especially overnight. No responsibility can be taken for any loss or damage to equipment and display materials

### INSURANCE

Exhibitors are encouraged to take out insurance coverage for their own protection and indemnity. Exhibitors will be liable for any damage caused by them or their employees, contractors, agents and invitees, to any other exhibitors or any common property or third party within the exhibition.

### LIABILITY

Exhibitors must have public liability insurance for the period of the exhibition. The organisers will not be responsible for any loss or injury that may occur to the exhibitor, exhibitor's employees, delegates or property from any cause whatsoever, prior to, during and the subsequent period of the conference. Exhibitors shall indemnify and hold harmless the organisers from all liability (damage or accident) that might ensue from any cause resulting to or connected with the transportation, placing, removal or display of exhibits.

### CANCELLATION

Cancellations must be made in writing to the Conference Secretariat at [childaware@kaigi.com.au](mailto:childaware@kaigi.com.au). Cancellations made after 15 March 2017 are subject to cancellation fees of 50%.

Please contact Tricia Hopkins on 02 6198 3218, or email [childaware@kaigi.com.au](mailto:childaware@kaigi.com.au)  
if you would like to discuss sponsorship options for this conference.

Alternatively, complete the attached Sponsorship Booking Form, and fax to 02 6198 3232, or scan and email to:  
[childaware@kaigi.com.au](mailto:childaware@kaigi.com.au)